

DRIVE BIGGER SALES WITH PUROLATOR

OFFER VALID JULY 1, 2021 - AUGUST 31, 2021.



YOUR CUSTOMERS CAN SAVE UP TO \$15 ON PUROLATOR FILTERS

Whether it's oil, air or cabin air filters, your customers can save with Purolator's Filter More for Less mail-in rebate offer and you can drive additional sales during the promotion. Customers can save up to \$15 when they mix and match up to three Purolator items on a single transaction.* Whether they purchase and install the filters themselves, or have a filter service from a participating automotive center do it for them, they get a total filtration upgrade for less.

All Purolator Oil, Air and Cabin Air Filters qualify:

PurolatorBOSS Oil Filter	\$5
PurolatorBOSS Premium Cabin Air Filter	\$5
PurolatorONE Oil Filter	\$4
PurolatorONE Cabin Air Filter	\$4
PurolatorONE Air Filter	\$4
Purolator/PurolatorTECH Oil Filter*	\$3
Purolator/PurolatorTECH Cabin Air Filter*	\$3
Purolator/PurolatorTECH Air Filter*	\$3

*Purolator and PurolatorTECH all qualify for \$3 mail in rebate. Max rebate payout \$15. Limit one rebate payout per customer, per household.

Complete POS kits that include a poster, shelf talkers, counter easel with tear pad and doorcling are available to all participating stores or shops. Digital assets are also available to help promote the offer on your social media channels, website or through your email campaigns.

If you need immediate assistance, you can also contact us at Purolator.Marketing@mann-hummel.com. Don't miss out on this exciting promotion!



Marketing Support

There is no cost to participate. All you need to do is:

- Contact your Purolator sales representative and sign up today! Deadline to participate is May 17, 2021.
- Prominently display the POS materials for your customers to see in your store or shop.
- Provide the customer with the rebate form for instructions on how to submit their claim.
- Customers file the rebate form online or by mail - there's no paperwork for you!